

2026 Annual Psychiatric Nursing Conference Unity in Nursing: Building Skills, Strengthening Practice

SPONSORSHIP PROPOSAL

September 17, 2026, 8:00 a.m. - 4:30 p.m.

Postma Center at Pine Rest, Grand Rapids, Michigan

120+ registered nurses from across the state of Michigan are expected to attend.

Overview and Topics

Nurses across all specialties are on the front lines, supporting patients with mental health challenges every day. This conference is designed to empower them with cutting-edge skills and knowledge, boosting their confidence and competence in delivering exceptional care. Continuing education offerings will cover the latest developments and key issues in the field of behavioral health nursing, such as:

- Bullying and Incivility Prevention
- Medication Assisted Treatments for Substance Use Disorders
- Engaging Nursing Students
- Suicide Risk for Nurses

We are proud to feature several renowned experts, including a distinguished keynote speaker who has earned international recognition:

- **Renee Thompson, DNP, RN, FAONL, FAAN, CSP**, the founder of the Healthy Workforce Institute, is an internationally recognized expert on creating a healthy workforce by eradicating workplace bullying and incivility. She has authored several books including, *“Do No Harm” Applies to Nurses Too!*, and *Enough! Eradicate Bullying & Incivility in Healthcare: Strategies for Front Line Leaders*.

SPONSORSHIP LEVELS

Platinum: \$2000 (1)

- 4 conference tickets
- Display table at conference - if requested
- Signage placed on sponsored area: breakfast, lunch, or gourmet coffee station
- Individual shout-out on social media channels as Platinum sponsor
- Opportunity to provide promotional item for welcome bag
- Extra-Large logo on conference program
- Extra-Large logo on scrolling slides

Gold: \$1500 (2)

- 3 conference tickets
- Display table at conference
- Signage placed on sponsored area: breakfast, lunch, or gourmet coffee station
- Group shout-out on social media channels as Gold sponsor
- Opportunity to provide promotional item for welcome bag
- Large logo on conference program
- Large logo on scrolling slides

Silver: \$1000 (4)

- 2 conference tickets
- Display table at conference
- Signage placed on sponsored breakout room entrance
- Group shout-out on social media channels as Silver sponsor
- Opportunity to provide promotional item for welcome bag
- Medium logo on conference program
- Medium logo on scrolling slides

Bronze: \$750 (6)

- 1 conference ticket
- Display table at conference
- Group shout-out on social media channels
- Opportunity to provide promotional item for welcome bag
- Small logo on conference program

Contact Information

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SCAN OR CLICK



TO APPLY