

2025 Annual Psychiatric Nursing Conference Unity in Nursing: Mental Health at the Heart of Holistic Care

SPONSORSHIP PROPOSAL

September 18, 2025, 8:00 a.m. - 4:30 p.m.

Postma Center at Pine Rest, Grand Rapids, Michigan

120+ registered nurses from across the state of Michigan are expected to attend.

Overview and Topics

Nurses across all specialties are on the front lines, supporting patients with mental health challenges every day. This conference is designed to empower them with cutting-edge skills and knowledge, boosting their confidence and competence in delivering exceptional care. Continuing education offerings will cover the latest developments and key issues in the field of behavioral health nursing, such as:

- Bullying and Incivility Prevention
- Trauma Informed Care
- Chaplains: Beyond Religious Roles
- Assessment of Substance Withdrawal
- Crisis Stabilization
- Psychiatric Culinary Medicine & Mental Health

We are proud to feature several renowned experts, including two distinguished keynote speakers who are leading voices in their fields:

- **Amy Brown, MSN, RN, NE-BC**, the first Chief Nursing Officer for the Michigan Health & Hospital Association, will share insights from her groundbreaking work in nursing leadership.
- **April N. Hackert, MS**, a Psychiatric Registered Dietitian Nutritionist, whose innovative approaches to mental health and nutrition have garnered national attention.

Titanium: \$2500 (1)

- 5-minutes podium time during opening ceremony
- Sponsor 25 student conference attendees
- 4 conference tickets
- Display table at conference
- Individual shout-out on social media channels as Titanium sponsor
- Opportunity to provide promotional item for tables
- X-Large logo on event signage
- X-Large logo on conference program
- X-Large logo on scrolling slides

Platinum: \$2000 (1)

- 5-minutes podium time during opening ceremony
- 4 conference tickets
- Display table at conference
- Individual shout-out on social media channels as Platinum sponsor
- Opportunity to provide promotional item for tables
- Large logo on event signage
- Large logo on conference program
- Large logo on scrolling slides

Gold: \$1500 (3)

- 2 conference tickets
- Display table at conference
- Signage placed on sponsored area: breakfast, lunch, or gourmet coffee station
- Group shout-out on social media channels as Gold sponsor
- Opportunity to provide promotional item for welcome bag
- Large logo on conference program
- Large logo on scrolling slides

Silver: \$1000 (4)

- 2 conference tickets
- Display table at conference
- Signage placed on sponsored breakout room entrance
- Group shout-out on social media channels as Silver sponsor
- Opportunity to provide promotional item for welcome bag
- Medium logo on conference program
- Medium logo on scrolling slides

Bronze: \$750 (6)

- 1 conference ticket
- Display table at conference
- Group shout-out on social media channels
- Opportunity to provide promotional item for welcome bag
- Small logo on conference program

Contact Information

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SCAN OR CLICK



TO APPLY